

April 1-9, 2014

Welcome to KJAZZ 88.1 and The Museum of Latin American Art

People to People trip to Cuba

with Bubba Jackson and Stuart Ashman

KJAZZ and The Museum of Latin American Art (MOLAA) are pleased to announce the much anticipated special People to People trip to Cuba scheduled for Tuesday, April 1 to Wednesday, April 9. Learn about the culture of Cuba, meet the Cuban people, see the architecture, experience its soulful music and deep-rooted culture. Meet musicians, experience wonderful concerts and Cuba's warm and welcoming people waiting to engage with you and learn about Americans and our values.

The trip will be lead by KJAZZ radio personality Bubba Jackson and by the President of MOLAA in Long Beach, Stuart Ashman. Bubba is deeply rooted in Cuban music through his many years of work at KJAZZ. Stuart was raised in Havana, has traveled there frequently and has a solid knowledge of the country's art and architecture.

We have teamed up with Cuba Tours and Travel to handle the myriad of travel details.

This is a nine-day and eight-night trip focusing on meeting and getting to know everyday Cubans, going to the best and most innovative music venues, meeting musicians and composers, visiting artist studios, seeing architecture, dining at the best home restaurants (paladares) in Havana and other activities consistent with the People to People license.

What is People to People travel?

In 2012, U.S. President Obama reinstated People to People educational travel, which allows Americans to travel to Cuba, via a Specific License issued by the U.S. Department of the Treasury (OFAC). All programs under the license issued to The Museum of Latin American Art (License No. CT-2013-301048-1) include a full-time schedule of educational exchange activities designed to promote meaningful interactions between Americans and the people of Cuba. People to People travel is not tourist-oriented or self-directed but is both rewarding and unique by allowing participants to visit a wide scope of organizations, institutions, and community projects that provide a deeper understanding of Cuba, its people and its culture.

KJAZZ & MOLAA TRIP TO CUBA *with Bubba Jackson & Stuart Ashman*

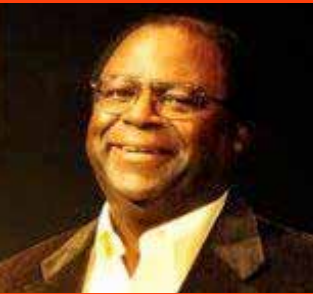
YOUR TRIP INCLUDES:

- * Meet and greet at the Miami International Airport
- * Round trip air MIA-HAV
- * Cuban Visa
- * US Gvt Paperwork or People to People License
- * Airport transfers in Havana
- * Accommodations for 7 nights at the Hotel Nacional (Five Star)
- * Hotel in Miami for night before the trip (Four star)
- * Breakfast every day at the Hotel Nacional
- * 4 dinners and 5 lunches (16 meals total)
- * Special cocktail event at a Cuban Curator's home on the Malecon
- * Visits to artist studios, museums and service organizations as per itinerary
- * Visits to musicians and special musical presentations and lectures
- * Reservations to music concerts and events for attendance on your own
- * Motor coach or van transportation for most events for 12 hours a day.
- * Full translation by professional Cuba-based guide
- * Trip interruption insurance
- * Medical Insurance in Cuba

PROGRAM PRICE DOES NOT INCLUDE:

- * Tips (guide, driver, baggage handlers & restaurants)
- * Airfare to Miami
- * Airport taxes upon departing Havana (25 CUC)
- * Single room differential (\$400)





KJAZZ & MOLAA TRIP TO CUBA *with Bubba Jackson & Stuart Ashman*

Bubba Jackson was born in Harlem, New York. His Baptist mom introduced him to gospel, blues and rhythm n' blues music; his brother introduced him to jazz, and his cousin, to Cuban, Puerto Rican and Calypso music, which makes Jackson a knowledgeable and eclectic radio personality.

Stuart Ashman was raised in Cuba and is currently the President of the Museum of Latin American Art in Long Beach. He has served as an expert adviser on arts programs in Latin America for the US Peace Corps, as Executive Director at the Museum of Fine Arts, New Mexico, and Cabinet Secretary for the New Mexico Department of Cultural Affairs, among many other positions.



KKJZ 88.1 and Global Jazz are committed to the promotion and preservation of the rich cultural heritages of Jazz and Blues through engaging, inspiring and informative programming that satisfies the most dedicated music aficionados, while attracting newcomers of all ages. Originally with the call letters KLON (and later renamed KKJZ) the station has been broadcasting jazz since 1981. In December 2004, KKJZ increased transmitting power, going from 6,500 to 30,000 watts as well as an HD Radio digital signal 88.1FM. The California State University, Long Beach Foundation has contracted with Global Jazz, Inc. to program and provide supporting services for KKJZ 88.1 FM. KKJZ Fundraising, Inc. conducts fundraising activities on behalf of the California State University, Long Beach Foundation for the benefit of KKJZ 88.1 FM.



The Museum of Latin American Art (MOLAA) was founded in 1996 in Long Beach, California and serves the greater Los Angeles area. MOLAA is the only museum in the United States dedicated to modern and contemporary Latin American art. Since its inception, MOLAA has doubled its size, added a 15,000 sq. ft. sculpture garden and expanded its permanent collection, ranging from works by Tamayo and Matta to Cruz-Diez, Los Carpinteros and Tunga.

PROGRAM COSTS

Land	\$3115.00	Per passenger at the Hotel Nacional (or similar)
Air	\$ 575.00	Mia-Hav-Mia
		includes airport taxes in Miami; meet and greet at airport
	\$ 500.00	Donation to KJAZZ (Tax deductible)
TOTAL	\$4190.00	Per passenger (\$400.00 single supplement)

SIGN UP

\$300.00 will be deducted from trip price for working professional in music or related fields.

To sign up for this trip please click this link: <http://tourinfosys.com/signup/kjazz>

For more information, please call Cuba Tours and Travel at 888 225-6439 ext 802.

PAYMENT SCHEDULE Deposits are due one hundred (100) days before departure. Full payment of the balance is due to CTAT 60 days prior to departure. Changes and cancellations 30 days before departure will be refunded based on the refund policy found in the terms and conditions.

INSURANCE INFORMATION AND MEDICAL EVACUATION

Cuba Tours and Travel provides health insurance in Cuba as part of the program cost through the Cuban visitor's health insurance agency, Assistour. Also included is Trip Interruption Insurance with our travel insurance partner, Access America Allianz Travel Insurance. www.allianztravelinsurance.com

CUBA TOURS & TRAVEL is a full-service agency licensed by the U.S. Government Tsp# 2073790-40

LICENSING DESCRIPTION

Cuba Tours and Travel is a Treasury Department Travel Service Provider (TSP) that is primarily devoted to assisting travel license holders. The Museum of Latin American Art holds the Specific License number No. CT-2013-301048-1. This license allows an educational exchange program not involving academic study and authorizes the participants to engage in people to people contact with the Cuban People that will result in meaningful interactions designed to learn about everyday Cubans and their situation and inform them of our country, its history and future. Cuba Tours and Travel as the designated, licensed Travel Service Provider, is authorized to provide the travel arrangements listed above. Once the travelers are approved to travel through the MOLAA travel program we can make the travel arrangements described in this brochure. We also look forward to implementing your program with the goal of insuring it is followed.

For more information on OFAC licensing please visit the following document:
http://www.treasury.gov/resource-center/sanctions/Programs/Documents/cuba_tr_app.pdf



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TSP No. CU-077926-b

ITINERARY

DAY 1 Tuesday, 1 April 2014 Miami Airport area

After your arrival in Miami, check-in to airport hotel (TBA.) The group will gather informally for cocktails and an orientation that evening.

DAY 2 Wednesday, 2 April 2014 Havana City

9:00 am After the short hop from Miami to Havana on Wilson International Air Charter Service, we will be greeted at José Martí International Airport by our guide and driver.

11:00 am We offer a short orientation to the city and familiarization of the neighborhood around the hotel.

12:00 pm **El Aljibe criolla cuisine.** An outdoor thatch roof restaurant located in the residential area of Miramar, a few minutes from downtown Havana. The specialty of the house is the El Aljibe Chicken, which combines roast chicken with French fries and fried plantain, delicious black beans, white rice, salad and, for dessert, Cuban sweets. These are flavors created and maintained by the family tradition since the first restaurant was founded on the El Aljibe farm in the 19th Century.

3:15 pm **Check in to Hotel Nacional de Cuba,** Havana's Grand Dame of historic hotels.

7:30 pm **Dinner at San Cristobal Paladar.** Rated by The Guardian as the number one Paladar in Havana, San Cristobal is a cluttered and eclectic space on the bottom floor of an early 20th-century mansion. Piles of old books are stacked atop beautiful old furniture; black and white photos jostle for space with antique record covers and bullfighting posters, while a selection of clocks, religious artefacts and, even a full-size zebra pelt, add to the mix. The food is Cuban-Creole: malanga, yucca, cerdo asado (roast pork), lobster, fresh fish, shrimp and other traditional fare. This is not, however, the bland standard cuisine found in many state restaurants. The dessert menu is expansive: pudding San Cristóbal (eggs, fruit, milk and almonds), fruit tart, rice puddings, and the omnipresent flan. The wine list is broad and reasonably priced. We will have a chance to speak with the Chef and the owner of the establishment to discuss food and new opportunities in the food industry in Cuba.

10:00 pm After dinner we will suggest music and jazz concerts in Havana.

DAY 3 Thursday, 3 April 2014 Havana City

7:00 am Breakfast at the hotel

9:30 am **Old Havana Four Plazas.** Tour Old Havana on foot, walking between the four main plazas that comprise this UNESCO World Heritage Site. Start at Plaza de Armas, the site of the oldest Spanish fortress in the Americas, visit the Temple which is the place where the first mass in Cuba was celebrated in 1519. We will also visit the massive Baroque seat of government, known as Palacio de los Capitanes Generales. Continue to Plaza de San Francisco de Assis and Plaza Vieja, where we will visit

artists galleries and historic buildings and get a sense of the layout of the colonial city. Wind through historic streets spanning 5 centuries of historic architecture and end at Plaza de la Catedral and see the Baroque cathedral.

- 12:00 pm** **Lunch at the Hotel Florida.** Founded in 1885, the hotel is located in the middle of Old Havana on the bustling Obispo Street. You will immediately relax as you enter this Colonial urban oasis.
- 2:30 pm** **Taller experimental de Grafica.** The Taller was established in 1962 by a small group of artists lead by Orlando Suárez, a muralist whose initiative also helped found the Superior Art Institute. Mr. Suarez was supported in this effort by the Chilean Poet Pablo Neruda and by Che Guevara who applauded his efforts to create a center where all artists of the City of Havana can go to produce prints. The Taller is more than a workshop. It is a studio, a school and most of all, an art institution that preserves and develops the sophisticated art of print making with relative freedom of spirit and form. While at the center you will see artworks produced there and have a conversation with the artists present about their works, and about life as an artist in Havana.
- 6:30 pm** **Juan Delgado Calzadilla**
Cocktail reception at the home of Juan Delgado Calzadilla. Mr. Delgado is one of Havana's most active curators and producers and is involved in presenting Cuban artists in Cuba and internationally.
- 7:45 pm** **Dinner at paladar of choice.** After we decide together what fine paladar we will dine in tonight, our guide will make the reservations, and our driver will drop us off there for our meal. We will have a chance to speak with the Chef and the owner of the establishment to discuss food and the new private business activities in Cuba. The cost of this meal is not included in the trip price.
- 10:00 pm** **La Zorra y el Cuervo**
Listen to the finest jazz performers in Cuba. This famous jazz club is considered as one of the best in town. You can't miss the location on La Rampa, the entrance is a replica of a red English telephone box and lead you to the basement where the club with a capacity of 120 people is situated. The venue is popular among Cubans and tourists, many renowned names like Roberto Fonseca and Chucho Valdés have given performances at this club. After the music you can casually stroll back the two blocks to the Hotel Nacional and enjoy a nitecap at the hotel's vibrant inner courtyard.

DAY 4 **Friday, 4 April 2014** **Havana City**

- 7:00 am** Breakfast at the hotel
- 10:00 am** **Capitolio Central Park and Prado.** Lying on the border of old Havana and the Centro Havana municipality, this area is notable for containing numerous architecturally and historically significant buildings that exemplify the mid-19th Century urban center. We will begin at the circa 1877 Central Park, then walk along the circa 1772 Prado Promenade, see the Moorish-style Inglaterra Hotel, oldest in the city, the 1929 Capitolio building, which is modeled on the US capitol, and the Bacardi building, the best example of tropical Art Deco.
- 1:00 pm** We will stop for a light lunch at one of the various paladares and restaurants (on your own.)
- 3:00 pm** **Museo de Bellas Artes Cuban art collection/Bellas Artes Museum.** We will visit the Cuban Art collections in this striking modernist building which was completed in 1953 and exemplifies the combination of sculpture with architecture in Cuban mid-century modernism. The Palace of Fine Arts houses a collection of Cuban visual art that spans 4 centuries.
- 7:30 pm** **Paladar Atelier.** Calling Atelier contemporary is like calling Havana a little rundown: true, but

enough of an understatement as to miss the point. The large main room is decorated with sparse modern lines inside a typically idiosyncratic Vedado mansion. Two balconies with boundless lounging cushions, an antique hob outside, old sewing and adding machines inside make the place retro yet not old. The food changes every day, every week, hence the handwritten menus.

10:00 pm After dinner, we will suggest music and jazz concerts in Havana

DAY 5 **Saturday, 5 April 2014 Havana City**

7:00 am Breakfast at the hotel

9:30 am **Ferry ride across Havana Bay.** Enjoy a view of the city from the waters in the Havana Harbor by taking a short ferry ride across Havana Bay. Destination is the historic City of Regla, the epicenter of Afro Cuban Religion. This seafarers' and fishermen's enclave retains a rough vitality. Originally a camp for black slaves, Regla's Afro-Cuban roots are strong.

10:30 am **Guanabacoa Museum.** This museum is dedicated to the Afro-Cuban religion, Santería. It holds objects of the popular Cuban religions of African origins: Regla de Osha, Reglas Congas and the Abakuá Secret Religious Societies (better known as Afro Cuban Santería). This is a lovely and well organized place, and with knowledgeable guides to boot. You will see brilliantly colored, life sized replicas of the Orishas (Gods) who adorn each room and examples of herbs, instruments and practices are displayed. While you're there stop into an adjoining gallery which is dedicated to the memory of two famous singers from Guanabacoa – Bola de Nieve and Rita Montaner.

11:45 am **Ernest Hemingway's Finca La Vigia.** Visit Hemingway's Finca La Vigia, located on a hilltop in the rural village of San Francisco de Paula, just southeast of the City of Havana. The home has recently been the subject of a massive preservation effort by the National Trust for Historic Preservation as the author left it in 1961. At this farm you will be able to see his sport-fishing boat, the Pilar. This place houses the Hemingway Museum. The Finca Vigia estate and the fishing village of Cojimar are considered the most significant locales for those interested in Hemmingway's history.

12:45 pm **Drive by Cojimar, the fishing village where Hemmingway kept his boat *The Pilar***

1:00 pm **Lunch at Ajiaco Cafe.** This Paladar serves meals that could easily make you think you are dining at one of the best restaurants in New York or LA. But as soon as you look up at the scenic tropical scene and ocean view you will realize you are eating at one of Havana's best new paladares.

7:30 pm **Dinner at paladar of choice.** After we decide together what fine paladar we will dine in tonight, our guide will make the reservations, and our driver will drop us off there for our meal. We will have a chance to speak with the Chef and the owner of the establishment to discuss food and the new private business activities in Cuba. The cost of this meal is not included in the trip price.

10:00 pm After dinner we will suggest music and jazz concerts in Havana

DAY 6**Sunday, 6 April 2014****Cuban countryside****7:00 am**

Breakfast at the hotel

9:30 am

Day trip to the Cuban countryside. Depart in the morning and drive west to the province of Pinar Del Rio. Arrive at the Las Terrazas biosphere reserve. You will enjoy a refreshing cocktail and learn about the history and development of the biosphere. We will visit the Buena Vista Coffee Plantation, established in the 16th century, to learn about coffee production in Cuba. We will have lunch at Casa del Campesino, a typical rural house, to enjoy local delicacies prepared over a wood burning stove. After lunch visit the communities of Las Terrazas to enjoy local coffee, meet local artisans and world class artists. Finish the day by visiting the San Juan River and take time to swim in this beautiful river or just enjoy the surrounding nature.

7:30 pm

Dinner at paladar of choice. After we decide together what fine paladar we will dine in tonight, our guide will make the reservations, and our driver will drop us off there for our meal. We will have a chance to speak with the Chef and the owner of the establishment to discuss food and the new private business activities in Cuba. The cost of this meal is not included in the trip price.

10:00 pm

La Zorra y el Cuervo. Tonight we will return to this legendary club to listen to the finest jazz performers in Cuba. This famous jazz club is considered as one of the best in town. You can't miss the location on La Rampa, the entrance is a replica of a red English telephone box and lead you to the basement. The venue is popular among Cubans and tourists, many renowned names like Roberto Fonseca and Chucho Valdes have given performances at this club. After the music you can casually stroll back the two blocks to the Hotel Nacional and enjoy a nitecap at the hotel's vibrant inner courtyard.

DAY 7**Monday, 7 April 2014****Havana City****7:00 am**

Breakfast at the hotel

10:30 am

Music studio visit with Pablo Menéndez, Band Leader and Guitarist. The music of Pablo Menéndez is as unique on the Cuban landscape as the man himself. No doubt, the fact that he is a US citizen living in Cuba for over 30 years has influenced his musical choices, which have in turn influenced many young Cuban musicians. Born Paul Menéndez in Oakland, California, in 1966 Pablo moved to Cuba at age 14 in order to spend a year studying at the new Escuela Nacional de Arte, or National Art School in Havana, the prototype for schools which today train the cream of Cuba's high school-age artists. He stayed on to marry and raise a family, and to become very involved in the emergence of the new Cuban popular music scene of the 1960s and beyond. Since 1985 Menéndez has led the popular group Mezcla, in addition to engaging in other musical pursuits. Here he talks about his experiences as a student and instructor in Cuba's music education system, of changes which he has seen over the years in Cuban music, and in the challenges confronting musicians and artists today.

12:30 pm

La Ferminia. A full-on Brazilian-style Churrasqueria serving delicious meats on swords.

2:15 pm

The ISA (Instituto Superior de Arte) Cuba's National Art Schools are considered by historians to be one of the most outstanding architectural achievements of the Cuban Revolution. These innovative, organic Catalan vaulted brick and terra-cotta structures were built on the site of a former American Country Club in the far western Havana suburb of Cubanacán, which used to be Havana's "Beverly Hills" and was then mainly reserved for Communist Party officials. The schools were conceived and founded by Fidel Castro and Che Guevara in 1961, and they reflect the utopian optimism and revolutionary exuberance of the early years of the Cuban Revolution. Over their years of active use, the schools served as the primary incubator for Cuba's artists, musicians, actors and dancers.

7:30 pm **La Guarida Paladar.** Anyone who has been to La Guarida will agree that Enrique and Odeisy have created their own magical place. It exudes a cozy atmosphere with soft lights, fine table linen, German silver cutlery, candles, Cuban music and good jazz. The effect is magnified by the entrance from a run-down Central Havana street. The building, originally known as La Mansión Camagüey, shows its former grandeur from the magnificent wooden entrance door through the marble staircase up the two flights of stairs to the restaurant itself. Fidel's famous explanation of [why he said] Patria o Muerte (country or death) is a photographer's dream on the way down. For visitors to Havana, La Guarida has become a must experience. This is deservedly so for while it may be busy, expensive and has been discovered before, it retains its intimate (somewhat formal) charm and provides a quality dining experience with sensitivity and professionalism.

10:00 pm After dinner, we will suggest music and jazz concerts in Havana

DAY 8 **Tuesday, 8 April 2014** **Havana City**

7:00 am Breakfast at the hotel

10:00 am **Lecture on Cuban Music.**
Join Cuban music expert, Dr. Olavo Alen Rodriguez in an entertaining, illustrated presentation on the history and future of Cuban music and the cultural folk ways that created the Son, Danzon, Mambo, Rumba, and many other Cuban idioms. Dr. Rodriguez is an important Cuban Musicologist who is devoted to Cuban Music and won the Berlin based Humboldt Prize in Music.

12:00 pm We will stop for a light lunch at a paladar or restaurant. (on your own)

6:30 pm We will be picked up by a fleet of classic American cars, and ride to dinner tonight in style.

7:30 pm **Farewell dinner at Kadir Lopez Studio.** Kadir Lopez and his brother Kelvin Lopez are graduates of the Instituto Superior de Arte. Their expansive studio and exhibit spaces are located in a 1930's Havana mansion that has been re-purposed by the artists for their home-workspace. Here the group will enjoy a great and delicious traditional Cuban home-made dinner cooked by the family of the artist. You will have a chance to talk with Kadir, Kelvin and other artists, and beyond having a fabulous dinner you will enjoy warm conversation about everything Cuban.

DAY 9 **Wednesday, 9 April 2014** **Havana City / Miami Airport**

7:00 am Breakfast and Check-out of hotel

8:00 am Transfer from hotel to airport

